

# Writing Effective Nonprofit ARPA Funding Proposals

The American Rescue Plan Act (APRA) has provided \$641 million in one-time funding to the City of Baltimore in response to the COVID-19 public health emergency and its negative economic impacts. Mayor Brandon M. Scott has established the Mayor's Office of Recovery Programs to administer this funding on behalf of the City via an application process. This document contains tips for strengthening proposals for ARPA funding.



- Focus on how the proposed project mitigates a public health or economic impact of the COVID-19 public health emergency throughout the proposal
- Propose remedies to issues that were directly or indirectly caused by the COVID-19 public health emergency, including remedies to address inequities caused or exacerbated by the COVID-19 public health emergency



- When describing risks, provide detailed information on how the organization will fund any potential increase in operating costs when ARPA funding is no longer available or if the project will be phased out
- Assure that each proposal is a single idea or a collection of similar ideas that achieve a singular purposes, ideas that are dissimilar should be in separate proposals



- Provide enough information to explain the issue that the proposed project will aid or solve
- Support the project proposal with recent and historical data that describes and demonstrates the effect of the COVID-19 public health emergency on the issue



- Indicate how the proposed project addresses the needs of those disproportionately impacted by the COVID-19 public health emergency such as low-income communities and people of color



- Create clear, concise, goal and outcome-based performance measures that quantify the success of the proposed project over time
- Describe the risks associated with the project and efforts to mitigate these risks